

Message Text

UNCLASSIFIED

PAGE 01 SINGAP 01133 181146Z

ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W

-----190131Z 106688 /20

R 180826Z MAR 77

FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC 7345

USDOC WASHDC

INFO AMEMBASSY MANILA

UNCLAS SINGAPORE 1133

E.O. 11652: N/A

TAGS: BEXP, SN

SUBJECT: WCAG FY '77 FIRST QUARTER CCP REVIEW: SINGAPORE.

REF: STATE 038328

1. POST NOTES REVISIONS TO FY '77 AND '78 CCPS

PARAS 2 AND 3 REFTEL.

2. REGARDING FY '78 CCP NON-CAMPAIGN ACTIVITY

NUMBER 3, POST FOR SEVERAL YEARS HAS BEEN REQUESTING
AND DISTRIBUTING SHOW BROCHURES FOR SELECTED U.S. TRADE
EVENTS. WE HAVE ALSO PUBLICIZED SELECTED EVENTS IN
EMBASSY NEWSLETTER. THERE IS NO EXPRESSED DEMAND FOR
THIS ACTIVITY, BUT WE FEEL THAT BRINGING US TRADE SHOWS
TO ATTENTION OF LOCAL BUSINESSMEN IS WORTHWHILE, MAKES
NO MAJOR DEMAND ON OUR RESOURCES AND IS APPROPRIATE
LEVEL OF SUPPORT FOR FOREIGN BUYERS PROGRAM HERE.

3. REGARDING FIRST QUARTER CCAG AGENDA ITEM 2,

POST INSPECTION: DISCUSSION OF THE REVISED TRADE CENTER
PLAN, THIS ITEM WAS INCLUDED ON AGENDA BECAUSE
'75 POST INSPECTION HAD REQUIRED POST TO PREPARE
A PLAN TO ACHIEVE GREATER "REGIONALITY" FOR TRADE
CENTER. IN VIEW OF THE THEN UPCOMING INSPECTION,
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AND COMMERCIAL OFFICERS CONFERENCE, CCAG WANTED TO
REVIEW PROGRESS TO DATE TOWARD THAT GOAL. CCAG
DISCUSSION CONCLUDED THAT TRADE CENTER IS PERFORMING
VALUABLE REGIONAL ROLE, BUT THAT A BETTER BALANCE
BETWEEN ONSITE TRADE CENTER EVENTS AND REGIONAL
OFFSITE EVENTS IS DESIRABLE. SINGAPORE TRADE CENTER
IS DRAWING BETTER FROM NEIGHBOURING COUNTRIES.

OUR STATISTICS SHOW THAT IN 1976 STC HAD 644 VISITORS FROM OUTSIDE SINGAPORE, COMPARED TO 218 VISITORS IN 1975. HOWEVER, BLUE RIBBON CALLS DO NOT APPEAR TO HAVE BEEN A SIGNIFICANT FACTOR IN INCREASING REGIONAL ATTENDANCE (SEE SINGAPORE A-07).

4. REGARDING REGIONAL COMMERCIAL NEWSLETTER, SECOND ISSUE OF TRADE USA CONTAINED COMPLETE SSCHEDULE OF FUTURE SINGAPORE TRADE CENTER ACTIVITIES. WE WILL CONTINUE TO FURNISH SCHEDULE AND OTHER ARTICLES OF INTEREST TO EMBASSY MANILA FOR INCLUSION IN TRADE USA.
HOLDRIDGE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
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Disposition Comment:
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Executive Order: N/A
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Review Event:
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3064966
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Status: NATIVE
Subject: WCAG FY \77 FIRST QUARTER CCP REVIEW: SINGAPORE.
TAGS: BEXP, SN
To: STATE COM
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